

# heartbeat

BULLETIN OF THE WORLD HEART FEDERATION

## New mission statement, new strategy, new logo



The Executive Board of the World Heart Federation met in February 2001 in order to clarify our response to the epidemic of cardiovascular disease around the globe. We all know the numbers: by 2020, thirty-six out of every 100 people will die of cardiovascular disease. The rate of increase will be greatest in developing countries and economies in transition - in other words, in those countries which can least afford it.

One of our responses to that challenge is to formulate a clear mission statement: a statement of purpose which makes explicit how we want to be known by our members, partners and sponsors. The Executive Board is committed to the following new mission statement:

**The World Heart Federation helps people achieve a longer and better life through prevention and control of heart disease and stroke, with a focus on low- and middle-income countries.**

This mission has six key words: **prevention** and **control**, **heart disease** and **stroke**, and **low-** and **middle-income countries**. This mission builds on our past, while defining our strategy for the future. Since strategy is the art of allocating scarce resources, we will use this mission statement to help us focus our efforts and allocate our resources. These key words will help to guide our activities in the years ahead.

The next step in our strategic plan deliberations was to elaborate a set of **key success factors**. These are the areas where things must go right if our organi-

zation is to live up to its mission. Our five key success factors are:

- partnership with members
- enhanced internal and external image and communications
- professional volunteer and staff operations
- programmes that deliver results
- a coordinated, active fundraising programme.

It is our goal to be so engaged with our members that, together, we can implement successful programmes to achieve our mission. The World Heart Federation is just that: a federation. It is our members who make us strong.

In the area of image and communications, we are working with a professional communications and PR agency. You will see some of the first fruits of this collaboration in the World Heart Day marketing materials and press releases. As part of our effort to enhance our image and improve communications we have decided to change our logo. Although our old logo has served us very well in the past, we believe that the new strategy requires a new symbol.



The interlocking rings denote the two halves of the world working together. They also signify the different parts of our organization working together, be it

high-income countries with low-income countries, or societies with foundations. They communicate the need for the medical community to collaborate with public health experts if we are going to succeed in the area of CVD prevention. The words WORLD HEART FEDERATION are all treated with equal weight to reinforce the importance of the word "federation". The heart is a modern and dynamic design for simple visual recognition.

We hope that you will join us in supporting these decisions and the new logo. Should you need a copy immediately, please send an email to [admin@worldheart.org](mailto:admin@worldheart.org).

The next steps in our strategic planning project include fleshing out the remaining key success factors, defining measurable, bold goals for the future and refining our activities to make sure that they are "on strategy". We will report back to you, our members, after our next Executive Board meeting in October of this year.

Mario Maranhão  
President  
World Heart Federation

Janet Voûte  
Chief Executive Officer  
World Heart Federation



## World Heart Day 2001 'A heart for life'



In the last issues of *Heartbeat* we reported on the successes of our members' activities in organizing the first World Heart Day. The response to this first World Heart Day was astounding, and the enthusiasm and originality of activities are undoubtedly an encouragement to continue to celebrate the Day as a yearly event.

Our wish for this year is to convince ALL our members to participate with some activities on World Heart Day 30 September 2001 and, through them, help people around the world to achieve a longer and better life through prevention and control of heart disease and stroke. Last year 77 countries took part – over two-thirds of our membership. Lets try to reach for a hundred per cent participation!

### A heart for life

The 2001 motto is **'a heart for life'**. It will take us from last year's theme on physical activity to the global message of healthy lifestyles and, in an attempt to promote the prevention of cardiovascular disease and to improve the quality of life, it will encompass all risk factors such as smoking, high blood pressure, stroke, cholesterol, lack of exercise. **'A heart for life'** will give our members the possibility to organize a Day of their choice – be it with walks, talks, aerobics sessions, dance competitions, press, radio and TV coverage, education programmes or even health screenings. Inform us of your events and we will post the information on our website.

### Spread the word

Our website [www.worldheartday.com](http://www.worldheartday.com) is an important tool to spread the World Heart Day message. Last year we had over 500,000 hits to the site. The website is being updated and expanded gradually and will contain information on our members' activities. Some members have already started send-

ing in their activities for 30 September. These activities and those from last year can be consulted on the website. We are anxiously awaiting news of activities from all our members. Links to members' home pages and to other sites of interest can also be found. We would welcome partners in World Heart Day activities, NGOs, associations of nurses, government agencies, etc. to follow our lead and establish links to our site. This is a perfect opportunity to reach even more people and help them to modify their way of life and thus improve their quality of life! The website will also be used to show marketing and communications material produced by the World Heart Federation.

### Media options

The World Heart Day Newsletter will continue to keep our members informed about preparations for World Heart Day 2001. Our professional PR agency has worked out concepts for a new leaflet and poster. All publicity material will be contained on a

CD-ROM and sent to member organizations. Please let us know if you do not receive the newsletter and if you wish to be placed on our mailing list.

In order to draw the world's broadcasters' attention to World Heart Day, we are planning to produce a video news release and B-roll footage. We would be pleased if you could assist us in this project by sending a copy of any copyright-free broadcast footage (if possible in Beta Cam format), together with a short written description, to our PR agency Cohn & Wolfe, attention Aurelie Branchereau, 2, rue Thalberg, 1201 Geneva, Switzerland ([aurelie\\_branchereau@ch.conhnwolfe.com](mailto:aurelie_branchereau@ch.conhnwolfe.com)). If you do have material which could be of interest, please forward it immediately!

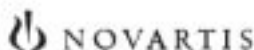
### World Heart Day briefing

Next briefing meetings on World Heart Day activities will be held on the occasion of the Conference on Preventive Cardiology, on 28 May, in Osaka, Japan (at WHO workshop), during the annual meeting of the European Heart Network, in June, and during the European Congress of Cardiology, in Stockholm, on 2 September.

The World Heart Federation and the Organising Committee of the World Heart Day wish to thank their generous sponsors for their support. ♥



The World Heart Day is supported by a grant from the following companies:



## International Society of Cardiomyopathies founded

Nestor Angomachalelis, MD, Chairman, WHF International Scientific Council on Cardiomyopathies

The newly established International Society of Cardiomyopathies was created by decision of the Scientific Council on Cardiomyopathies and the Scientific Advisory Board of the World Heart Federation. The new organisation is based in Thessaloniki, Greece - the land of Aesculapius and Hippocrates.

The purpose of the Society is to promote theoretical and clinical research into all aspects of cardiomyopathies and the application of those research findings in practice. There are many types of cardiomyopathy, including hypertrophic, restrictive and arrhythmogenic right ventricular cardiomyopathy, non-classified cardiomyopathies, myocarditis, specific heart muscle diseases (secondary cardiomyopathies), athletic heart, sudden cardiac death and related heart failure.

Because of the interrelationship between cardiomyopathy and myocardial disease, the Society will also focus on the aetiology, pathophysiology and clinical and therapeutic aspects of pericardial disorders. Other areas of particular interest include pathophysiology at the molecular, cellular, whole-organ and whole-patient level, methodological aspects both *in vitro* and *in vivo* (e.g. molecular, genetic, immunopatho-

genetic), virological techniques, clinical manifestations, diagnostic procedures and all aspects of treatment, including physical, medical and gene therapy.

The International Society of Cardiomyopathies will encourage, promote and organise international scientific activities by means of publications, symposia, workshops and seminars. It will participate actively in the organisation of WHF's national, continental and world congresses. It will establish task forces to promote certain aspects of cardiomyopathies, including registries, multicentre research projects and treatment trials. It will encourage, promote and organise postgraduate training and the international exchange of investigators, fellows, students and teachers. It will promote research and continuing education in relevant aspects of heart disease and will develop cooperation with other international societies or councils with similar interests.

In collaboration with the World Heart Federation, World Health Organisation, UNESCO, the World Bank and other international, scientific and humanitarian organisations, the Society will promote cardiovascular disease prevention in both developing and developed countries.

The Society will create sections and task forces for specific areas of research, e.g. different types of cardiomyopathy or pericardial disease. The forum for communication for the Society is the *Cardiomyopathy newsletter*, while the official publication will be entitled *International Journal of Cardiomyopathies*.

Proposals for membership should be submitted in writing to Professor Nestor Angomachalelis. All members of the WHF Scientific Council on Cardiomyopathies, national and international societies and foundations and universities, as well as individual scientists from all over the world who are working on or interested in cardiomyopathies, are invited to submit applications and a brief CV on behalf of themselves or others for election as members of the Society.

Correspondence should be addressed to: Dr Nestor Angomachalelis, President, International Society of Cardiomyopathies, PO Box 18272, Thessaloniki 54008, Greece (fax: 30 3183 24 40; anestor@auth.gr). ♥

## Join ProCOR



ProCOR (Global electronic conference on cardiovascular health in the developing world) is a free web-based information site and moderated email discussion group that aims to facilitate the global exchange of knowledge about cardiovascular disease. The site acts as a vital link between health professionals, particularly those in developing countries.

ProCOR was founded in 1997 by Dr Bernard Lown, a distinguished Harvard car-

diologist, who received the 1985 Nobel Peace Prize as a co-founder of International Physicians for the Prevention of Nuclear War (IPPNW). ProCOR is one of the many information services offered by SATELLIFE (<http://www.healthnet.org>), an international non-profit-making organization which uses microsatellite technology and electronic mail to serve the health communication needs of countries in the developing world.

This dynamic international forum needs as many members as possible from all over the world. Join ProCOR in the fight against cardiovascular disease by visiting the site (<http://www.procor.org>) and subscribing to the electronic conference. Email [arlene@usa.healthnet.org](mailto:arlene@usa.healthnet.org) for more information. ♥



## Malaysia requests tapes for educational TV programme

The Heart Foundation of Malaysia would like to promote a heart health awareness television programme for the benefit of a widespread audience. Due to the financial constraints of such a project, the Foundation is seeking the co-operation of World Heart Federation members, by requesting that they share their educational materials on

healthy lifestyle promotion to prevent and overcome the risk factors for heart disease. Tapes can be in any language and waiving of any airing fees would be greatly appreciated. Contact: Hatijah Ayob. Tel: 603 2434709/10. Fax: 603 2426059. E-mail: [jan-tung@tm.net.my](mailto:jan-tung@tm.net.my). ♥

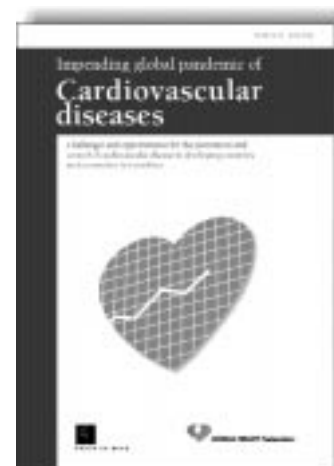
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## National Congresses of Societies of Cardiology

Date - 2001	Country	Place	Fax number
26-28 April	Sweden	Gothenburg	+46 18 50 66 38
26-30 April	Peru	Lima	+511 440 53 95
4-5 May	Denmark	Skørping	+45 3391 7960
9-12 May	Hungary	Balatonfüred	+36-1 461 0665
13-16 May	Czech Republic	Brno	+42 05 4318 4231
20-23 May	Italy	Florence	+39 55579334
20-25 May	Ecuador	Galapagos Islands	+59 3 430 14 30
21-24 May	UK	Manchester	+44 20 7388 0903
23-25 May	Austria	Linz	+43 1 408 11 48
1-2 June	Slovenia	Radenci	+386 1 540 59 14
9-12 June	Paraguay	Asunción	+595 21 29 67 40
23-25 June	Macedonia	Ohrid	+389-91 23 41 34
5-8 August	Australia & New Zealand	Auckland	+64 9 3601 242
27-29 September	Poland	Warsaw	+48 71 366 02 50
30 Sept.-3 Oct.	Brazil	Goiana	+55 21 286 91 28
30 Sept.-3 Oct.	Argentina	Buenos Aires	+54 11 4961 6027
11-13 October	Finland	Espoo	+358 9 752 752 33
13-16 October	Turkey	Izmir	+90 212 288 44 33
18-21 October	Pakistan	Peshawar	+91-819005/824407
21-24 October	Canada	Halifax	+1 613 569 65 74
31 Oct.-2 Nov.	Syria	Damascus	+963 11 212 9437
12-15 November	USA - AHA	Anaheim CA	+1 214 373 98 18
9-12 December	Chile	Pucon	+562 269 0207



The World Heart Federation's 184-page White Book examines the global CVD burden and the results of surveys of 143 developing countries and the economies in transition of Eastern Europe on their capacities for data collection, existing CVD guidelines, prevention programmes, health care system information, medical personnel trained in CVD care, availability of CVD facilities and diagnostic equipment, and more. The main aims of the White Book are:

- to define the problems posed by the present and projected burden of CVD
- to document the resources available to combat these diseases
- to formulate appropriate strategies for international action
- to provide a framework of action for the WHF to galvanize the energies of all the appropriate players at the global level

The prices for the White Book (in US dollars) include shipping and handling charges and are as follows:

Single copy	\$35
- Up to 10 copies	\$35 each
- Up to 20 copies	\$32 each
- Up to 50 copies	\$30 each

Copies can be ordered through service @prou.com, by faxing your order to +34 93 458 1535, or by writing to:

Administration Department  
RE: White Book order  
Prous Science S.A.  
P.O. Box 540  
08080 Barcelona  
Spain

More information on the White Book is available on the WHF website [www.worldheart.org](http://www.worldheart.org).

"Impending global pandemic of cardiovascular diseases". Editors: A. Chockalmighan and I. Balaguer-Vintro. ISBN: 84-8124-164-4. Published by Prous Science, S.A.

# CVD

## Prevention

**Editor-in-Chief:**  
Darwin R Labarthe, MD, PhD

Quarterly - four issues;  
ISSN 1095-4155

Subscription price:  
USA/Canada \$55.00  
Elsewhere \$73.00

CVD Prevention provides a forum for information exchange on a current basis, by addressing achievements and challenges in the broad area of cardiovascular disease prevention. It features research articles, review articles, statements of current opinion, policy statements, editorials, correspondence and WORLD HEART news.

For further information, please contact:  
**Futura Publishing Company, Inc.**  
Fax: (+1-914) 273-1015.  
e-mail: [pub@futuraco.com](mailto:pub@futuraco.com)

### XVII World Congress of the International Society for Heart Research (ISHR)

Winnipeg, Manitoba, Canada,  
6-11 July 2001

**Members of WHF affiliates will be offered a 20% discount on their registration fees.**

**Visit the website [www.heartconference.com](http://www.heartconference.com) and register online. Under "category" add the name of your national organization which will then qualify you for the ISHR special rate.**

## Forthcoming Meetings

Information on meetings may be obtained from addresses printed in brackets.

### 2001

- Apr 28-01, Cordoba, Argentina: 20<sup>th</sup> National Congress of Cardiology of the Federación Argentina de Cardiología (Secretariat: Sociedad de Cardiología de Córdoba, Ambrosio Olmos 820, Nueva Córdoba, 5000 Córdoba, fax: +54-341 4683625, socacor@infovia.com.ar)
- May 02-05, Vienna, Austria: 5<sup>th</sup> International Conference of Nuclear Cardiology (ICNC5 Secretariat, c/o ESC)
- May 03-05, Nusa Dua, Bali: The Asian Pacific Summit Meeting on Heart Failure (Secretariat: Indonesian Heart Association, National Cardiac Center, "Harapan Kita" Hospital Jl. Letjen S. Parman Kav. 87, Jakarta 11420, Indonesia, fax: +62-21 568 7220, inaheart@indosat.net.id, www.indoheart.com)
- May 06-09, San Diego, CA, USA: 81<sup>st</sup> Annual Meeting of the American Association for Thoracic Surgery (AATS, fax: +1-508 526 75 21)
- May 10-12, New York, NY, USA: Evaluation and Management of Valvular Heart Diseases 2001 (Weill Medical College of Cornell University and The New York Cardiological Society of the NY State Chapter, ACC) (msljj@lesliejerman.com, www.gilmanheartvalve.org)
- May 18-20, Port Douglas, Qld, Australia: 3<sup>rd</sup> Annual Port Douglas Heart Meeting & Exhibition (ID Meetings, PO Box 998, Crows Nest 1585, Sydney, jbutler@idtours.com)
- May 20-22, Seoul, South Korea: 5<sup>th</sup> World Congress of Echocardiography and Vascular Ultrasound (Dr Jon-Hoa Bae, Division of Cardiology, Kyung Hee University Hospital, Seoul 130-702, fax: +82-2 962 66 38, jh-bae12@netsgo.com, http://www.echo2001.org)
- May 20-23, Glasgow, UK: 72<sup>nd</sup> European Atherosclerosis Society Congress (Gardiner-Caldwell Communications Ltd, The Towers, Park Green, Macclesfield, Cheshire SK11 7NG, UK, Fax: +44 (0) 1625 664156, 72eas@gardiner-caldwell.com, www.72EAS.com)
- May 21-25, Melbourne, Australia: CVD Rehabilitation and Prevention (Dr Marian Worcester, Heart Research Centre, fax: +61 3 9347 6964, heart@medicine.unimelb.edu.au)
- May 27-31, Osaka, Japan: 5<sup>th</sup> International Conference on Preventive Cardiology and 4<sup>th</sup> International Heart Health Conference (Convex Inc., Ichijoji Bldg, 2-3-22 Azabudai, Minato-ku, Tokyo 106-0041, Japan, fax: +81-3 3589 3974, convex@po.ijnet.or.jp, http://www.jichi.ac.jp/usr/publ/icpc)
- May 27-Jun 01, Toronto, Canada: 3<sup>rd</sup> World Congress of Paediatric Cardiology and Cardiovascular Surgery (Dr Robert M Freedom, Hospital for Sick Children, 555 University Ave., Toronto, Ont., M5G 1X8, fax: +1-416 813 7547)
- May 28-30, Papeete, Tahiti: II International Congress of Cardiology of the South Pacific, RF & RHD (J-L Aboucaya, Tahiti Congress, BP 51259 Piraie, fax: +33-4 92 13 08 10, email: edenprodtahiti@aol.com)
- Jun 06-09, Helsinki, Finland: Third International Conference on Natural Antioxidants and Anticarcinogens in Food, Health and Disease (NAHD 2001) (LR International Ltd, Mäkelänkatu 2B, 00500 Helsinki, fax: +358 9 584 69 880, email: Lri@Lrint.com)
- Jun 09-12, Barcelona, Spain: Heart Failure 2001 (ESC)
- Jun 15-18, Milan, Italy: 11<sup>th</sup> European Meeting on Hypertension (II University of Milan, S. Gerardo Hospital, Dept. of Internal Medicine, fax: +39 039 822 274 e-mail: giuseppe.mancia@unimi.it)
- Jun 24-27, London, UK: 4<sup>th</sup> International Meeting on Interventional Cardiology (BO Box 50006, Tel Aviv 61500, Israel, Fax: +972 3 517 5674, e-mail: intercard4@kenes.com, http://www.kenes.com/intercard4)
- Jun 26-30, Guarujá, SP, Brazil: XXVIII International Congress on Electrocardiology (Rowam Cosultoria, Travessa João Turin 37, cj 901, Curitiba, Parana, 80240-100 Brazil, tel/fax: +55-41 342-9078, email: ice2001@uol.com.br)
- Jun 28-30, Barcelona, Spain: 6<sup>th</sup> International Symposium on Modern Concepts in Endocarditis and Cardiovascular Infections (Organising Secretariat, fax: +34-93 221 70 05, geybcn@adv.es)
- Jun 30-Jul 06, Paris, France: XVIII Meeting of the International Society of Thrombosis and Haemostasis (ISTH, CB#7035 UNCD Medical School, Chapel Hill, NC 27599-7035, USA, fax: +1-919 929 39 35)
- Jul 01-12 Poland: 34<sup>th</sup> Ten-Day International Teaching Seminar on Cardiovascular Disease Epidemiology and Prevention (Prof Kay-Tee Khaw, Clinical Gerontology Unit, University of Cambridge School of Clinical Medicine, Addenbrooke's Hospital, Cambridge CB2 2QQ, UK, fax: +44-1233 336928, vsf20@medschl.cam.ac.uk)
- Jul 03-05, Toronto, ON, Canada: Heart Failure Summit (Drs M J Sole and P Liu, Centre for Cardiovascular Research, Toronto General Hospital, Toronto, M5G 2C4, fax: +1-416 340 5985)
- Jul 06-11, Winnipeg, Canada: XVII World Congress of the International Society for Heart Research: Frontiers in Cardiovascular Health (Dr Naranjan S Dhalla, 351 Taché Ave, Winnipeg, MA, Canada R2H 2A6, fax: +1-204 233 6723, ishr@cc.umanitoba.ca, http://www.heartconference.com)
- Jul 06-12, Paris, France: XVIII Congress of the International Society on Thrombosis and Haemostasis (Convergences, 120 av Gambetta, F-75020 Paris, fax: +33-1 40 31 01 65)
- Jul 12-15, Montreal, Canada: Diseases of the Cardiovascular System and Immunity; Interactions and Therapeutics (Dept of Anatomy and Cell Biology, University of Sherbrooke, 3001 12E Avenue North, Sherbrooke, PQ, Canada, J1H 5N4. Fax: +1-819 564 5320)
- Jul 15-20, Paris, France: 17th World Conference on Health Promotion and Health Education (2 rue Auguste Comte, F-92170 Vanves, France, fax: +33-1 41 33 33 90)
- Jul 21-24, Washington DC, USA: 2<sup>nd</sup> International Congress on Heart Disease - New Trends in Research, Diagnosis and Treatment (International Academy of Cardiology, PO Box 17659, Beverly Hills, CA 90209, fax +1-310-275 8922, email: klimedco@ucla.edu, www.cardiologyonline.com)
- Aug 11-15, Panama City, Panama: XVIII Interamerican Congress of Cardiology (Dr Bey Mario Lombana, PO Box 6, 2102 El Dorado, Panama, fax: +507 236 67 49 or +507 269 43 68, intercard12@hotmail.com)**
- Aug 12-15, São Paulo, Brazil: XI World Congress of the International Society of Cardio-Thoracic Surgeons (Congress secretariat, fax: +55-11 813 93 53, cerne@uol.com.br)
- Aug 19-22, Pattaya, Thailand: 2<sup>nd</sup> Meeting of the Asian Pacific Society of Hypertension (Dr S Chaithiraphan, Siriraj Hospital, Bangkokknoi, Bangkok 10700, Thailand, fax: +662 419 77 90, thl@a-net.net.th)
- Sep 01-05, Stockholm, Sweden: XXIII Congress of the European Society of Cardiology (ESC)**
- Sep 02-06, Heidelberg, Germany: 44<sup>th</sup> International Conference on the Prevention and Treatment of Dependencies (ICAA, fax: +41-21 320 98 17, secretariat@icaa.ch)
- Sep 09-13, New York, USA: 14<sup>th</sup> International Symposium on Drugs Affecting Lipid Metabolism (Giovanni Lorenzini Medical Foundation, 655 Fannin, A-601 Houston, TX 77030, fax:+1-713 796 8853)
- Sep 16-19, Lisbon, Portugal: 15<sup>th</sup> Annual Meeting of the European Association for Cardiothoracic Surgery (Conf Assoc, 4 Cavendish Sq, London, W1M 0BX, UK, fax: +44-171 629 32 33)
- September 16- 21, 2001, Prague, Czech Rep.: 4<sup>th</sup> International 6-day Symposium on Congenital Heart Disease Pathology, Imaging, Surgery and Related Basic Researches (milan.samanek@lfmotol.cuni.cz, fax: +420 2 24 43 29 20)

Sept 27-30, Pine Mountain, GA, USA: 14<sup>th</sup> Annual Conference on 2D, Conventional and Color Doppler Echocardiography (University of Alabama at Birmingham, Heart Station SW/S102, 619 19 Street South, Birmingham, AL 35249-6846, fax: 205-934-6747, lindyc@uab.edu)

Sept 29-October 03, Chicago, IL, USA: 6<sup>th</sup> Congress of the International Xenotransplantation Association (Felicissimo & Associates Inc., 205 Viger Avenue West, Suite 201, Montreal, Quebec H2Z G2, Canada, fax: +1-514-874 1580, info@ixa2001chicago.com, <http://www.ix2001chicago.com>)

**Oct 03-06, Manila, Philippines: 13<sup>th</sup> Asian Pacific Congress of Cardiology (Philippine Heart Association, fax: +63-2 634 74 41, e-mail: nab@i-manila.com.ph)**

Oct 7-10, Venice, 7<sup>th</sup> International Workshop on Cardiac Arrhythmias (Adria Congrex, fax: +39 0541 564 60, e-mail: info@venicearrhythmias.org)

Oct 13-16, Beijing, China: 7<sup>th</sup> Asian-Pacific Symposium on Cardiac Pacing and Electrophysiology (Heart Center, Beijing Red Cross Chao Yang Hospital, No. 8 Baijiazhuang Road, Beijing 100020, China, fax: +86-10 6595 1064, e-mail: heart@public.fhnet.cn.net, <http://www.bme-cspe.org>)

Oct 21-24, Prague, Czech Republic: 4<sup>th</sup> International Congress on Coronary Artery Disease - from Prevention to Intervention (Kenes, PO Box 50006, Tel Aviv 61500, Israel, fax: +972-3 517 56 74, email: coronary@kenes.com, website: <http://www.kenes.com/cad4>)

Oct 26-29, Hong Kong, China: 6<sup>th</sup> Asia Pacific Conference on Tobacco or Health (Conference Secretariat, 10/F, Hong Kong Academy of Medicine, Jockey Club Building, 99 Wong Chuk Hang Road, Aberdeen, Hong Kong, fax +852-2871 8989, hkam@hka.org.hk)

Nov 12-15, Anaheim, CA, USA: 74<sup>th</sup> Scientific Sessions of the American Heart Association (AHA)

**Nov. 21-24, Hong Kong, China: The First World Heart Federation Global Conference on Cardiovascular Clinical Trials (CCT) (MV Destination Management, Room 609, Austin Tower, 22 Austin Avenue, Tsim Sha Tsui, Kowloon, Hong Kong, fax: +852 2735 82 82, email: info@mvdmc.com.hk, website: <http://www.mvdmc.com/cct>)**

## 2002

Jan 22-24, Riyadh, Saudi Arabia: 13<sup>th</sup> Scientific Session of the Saudi Heart Association (Saudi Heart Association, fax: +966 1 467 2553, email: saud-hass@ksu.edu.sa)

Feb 08-10, New Delhi, India: VI World Congress of Echocardiography and Vascular Ultrasound (Dr Satish K Parashar, C-144 Sarita Vihar, New Delhi 110044, fax: +91-11 694 65 52, e-mail: parashar@del6.vsnl.net.in)

Mar 05-08, Jerusalem, Israel: 6<sup>th</sup> International Dead Sea Symposium on Cardiac Arrhythmias and Device Therapy (PO Box 50006, Tel Aviv 61500, Israel, fax: +972 3 5140044, arrhythmia@kenes.com, [www.kenes.com/arrhythmia](http://www.kenes.com/arrhythmia))

Mar 17-20, Atlanta, GA, USA: 51<sup>st</sup> Annual Scientific Sessions, American College of Cardiology (ACC)

April 13-15, Nice, France: 2<sup>nd</sup> European Conference on Management of Coronary Heart Disease ( Castle House Medical Conferences, 3 Linden Close, Tunbridge Wells, Kent TN4 8GG, UK, fax: +44(0)1 1892 517 773, [cardiology@castlehouse.co.uk](mailto:cardiology@castlehouse.co.uk), <http://www.castlehouse.co.uk>)

Apr 25-27, Kosice, Slovakia: 2<sup>nd</sup> International Congress on Cardiovascular Disease (Dr Daniel Pella, 2<sup>nd</sup> Internal Clinic, Faculty of Medicine, Safarik University, Treida SNP 1, SK-040 66 Kosice, fax: +421-91 772 51 18, [dpella@central.medic.upjs.sk](mailto:dpella@central.medic.upjs.sk))

**May 05-09, Sydney, Australia: XIV World Congress of Cardiology (ICMS Pty Ltd., QVB Post Office Locked Bag Q4002, Sydney, NSW Australia 1230, fax: +61-2 9290 2444, e-mail: [wcc@icms.com.au](mailto:wcc@icms.com.au), <http://www.wcc2002.com.au>)**

May 16-19, Puebla City, Mexico: First Congress Interamerican Society of Heart Failure (ISHF, Tepic 113-710, Mexico City, 06700, fax: +52 52 64 49 56)

May 18-24, Montreal, Canada: 11<sup>th</sup> International Congress on Cardiovascular Pharmacotherapy (ISCP 2002 Congress Secretariat, fax 514 874 1580, [torob@mac.com](mailto:torob@mac.com), [www.iscp2002.com](http://www.iscp2002.com))

Jun 09-13, Boston, MA, USA: Joint Annual Meeting of the International Society for Cardiovascular Surgery and the Society for Vascular Surgery (SVS/IS-CVS, 13 Elm Street, Manchester, MA 01944, fax: +1-978 526 7521, [jvs@pri.com](mailto:jvs@pri.com))

Jun 12-15, Palma de Mallorca, Spain: Second Iberian-American Congress on Cardiac Rehabilitation and Secondary Prevention (Av. Alejandro Rosello 29, 07002 Palma de Mallorca, Spain, fax: +34-971-711146, [anadal@atlas-iap.es](mailto:anadal@atlas-iap.es), [www.circ.2002.com](http://www.circ.2002.com))

Jun 19-22, Nice, France: Cardiostim 2002, A World Congress on Cardiac Electrophysiology (Dr J Mugica, Cardiostim, 12, rue Pasteur, 92210 Saint-Cloud, fax: +33 1 46 02 05 09, [cardiostim@wanadoo.fr](mailto:cardiostim@wanadoo.fr), [www.cardiostim.fr](http://www.cardiostim.fr))

Jun 23-27, Prague, Czech Rep.: 19<sup>th</sup> Scientific Meeting of the International Society of Hypertension (Guarant Ltd., Opletalova 22, 110 00 Prague, fax: +420-2 8400 1448, [hypertension2002@guarant.cz](mailto:hypertension2002@guarant.cz), [www.hypertension2002.cz](http://www.hypertension2002.cz))

Jul 02-06, Montreal, Canada: XXIX<sup>th</sup> International Congress on Electrocardiology (Coplanor Congrès Inc. 511, Place d'Armes, Suite 600, Montréal, Québec, H2Y 2W7, [heartandbrain@coplanor.qc.ca](mailto:heartandbrain@coplanor.qc.ca), [www.heartandbrain.org](http://www.heartandbrain.org))

**Aug 31-04 Sep, Berlin, Germany: XXIV Congress of the European Society of Cardiology (ESC)**

Sept 16-19, Lisbon, Portugal: 15<sup>th</sup> Annual meeting of the European Association of Cardio-Thoracic Surgery (EACTS, 4 Cavendish Square, London W1M 0BX, UK, fax +44-171-629-3233, [eacts@thguk.com](mailto:eacts@thguk.com))

Sept 29-Oct 3, Delhi, India: 2<sup>nd</sup> World Assembly on Tobacco Counters Health (Maj. Gen. A K Varma, fax: +91 11 694 4472 or 694 9573, [cancerak@ndf.vsnl.net.in](mailto:cancerak@ndf.vsnl.net.in), [www.watch-2000.org](http://www.watch-2000.org))

Oct 16-19, Freiburg, Germany: Update in Thrombosis, Arteriosclerosis and Cardiovascular Biology (CIS Heidelberg, Czernyring 22/10, 69115 Heidelberg, fax: +49 6221 9053522)

Oct 23-26, Caracas, Venezuela: Fourth Latin American Congress on Hypertension ([rhernan@cantv.net](mailto:rhernan@cantv.net))

November 17-20, Chicago, IL, USA: 75<sup>th</sup> Scientific Sessions of the American Heart Association (AHA)

## 2003

Feb 19-22, Hong Kong, China: XII World Symposium on Cardiac Pacing and Electrophysiology (Dr Chu-Pak Lau, Cardiology Division, University Department of Medicine, Room 1927, Block K, Queen Mary Hospital, 102 Pokfulam Road, Hong Kong, fax: +852 2818 6304)

May 25-29, Barcelona, Spain: 12<sup>th</sup> International Congress on Cardiovascular Pharmacotherapy (Dr A Bayés de Luna, fax: +34 93 291 92 43, [cardio@lander.es](mailto:cardio@lander.es))

Jun 21-24, Strasbourg, France: Heart Failure 2003 (ESC)

Jul 12-18, Birmingham, UK: XIX Congress of the International Society on Thrombosis and Haemostasis and 49<sup>th</sup> Annual Meeting of the Scientific Standardization Committee (ISTH, CB#7035 UNCD Medical School, Chapel Hill, NC 27599-7035, USA, fax: +1-919 929 3935)

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ACC: American College of Cardiology, 9111 Georgetown Rd., Bethesda, MD 20814-9845, USA. Fax: +1-301 897 9745, <http://www.acc.org>

AHA: American Heart Association, Scientific and Corporate Meetings, 7272 Greenville Ave., Dallas, TX 75231-4596, USA. Fax: +1-214 373 3406, <http://www.americanheart.org>

ESC: European Society of Cardiology (ECOR), B P 179, F-06903 Sophia Antipolis Cedex, France. Fax: +33-492 94 76 01, <http://www.escardio.org>

# European Heart Network

## Nutrition policy in Europe



In 2000, major developments in nutrition policy took place in Europe. The European Commission published a White Paper on Food Safety, the Commission-sponsored Eurodiet project brought out its final recommendations and on 14 December 2000, the Health Council of the European Union adopted a resolution concerning nutrition. In addition, the World Health Organisation

adopted a nutrition plan for its European region.

The European Heart Network (EHN), which since its inception has had a main focus on improving the European decision-makers' understanding of the role of nutrition in preventing cardiovascular disease at a population level, welcomes these developments, which it has been actively in-

involved in shaping. Two members of EHN's five-strong expert group on nutrition represented EHN in two of the four working groups of the Commission-sponsored Eurodiet project and EHN's Director and the Chairman of the EHN nutrition expert group had several meetings with the person in charge of the French Presidency's nutrition project, which led to the Council Resolution.

For *Heartbeat* readers information we reproduce 'The Council Resolution' here.

*For more info please contact: Susanne Logstrup, Director, European Heart Network, Fax (+32 2) 512 66 73, slogstrup@com-puserve.com.*

### The Council of the European Union:

1. NOTES that the citizens of the European Union attach great importance to health, and consider it to be an essential part of the quality of life;
2. RECALLS the Resolution of 3 December 1990<sup>1</sup> concerning an action programme on nutrition and health, the objectives of which are still generally valid, as well as the conclusions of 15 May 1992<sup>2</sup>;
3. EMPHASISES once again the importance of nutrition as one of the key determinants of human health, and notes that the state of health of the population can therefore be protected and improved by targeting action on nutrition;
4. STATES that scientific work has clearly shown that an unhealthy diet, combined with inadequate physical activity, is one of the main avoidable risk factors for the development of cardiovascular diseases – which are one of the main causes of death in the European Union; that it has also demonstrated that an unbalanced diet encourages the development of other serious conditions, such as certain types of cancer, osteoporosis, non-hereditary diabetes and some pathological forms associated with specific nutrient deficiencies;
5. IS CONCERNED by the consequences of the increase in obesity and overweight in the European Union, particularly among children and adolescents;

6. NOTES that, despite the remarkable progress in the eating and dietary habits of the people of the European Union, the population is still at risk of nutrition-related health problems and that certain groups, such as children, adolescents, the elderly and the poor, continue to be more exposed to the consequences of a poor diet;
7. EMPHASISES that poor nutrition leads to a higher social and health costs for Member States;
8. NOTES that knowledge of the nutritional situation with regard to food-intake and dietary habits varies not only from one Member State to another but also within the Member States;
9. NOTES that the changes in the various diets and food cultures in the European Union and the increasing importance of mass catering and pre-prepared foods in particular;
10. NOTES that despite the progress which has been made in the field of nutritional information and labelling, there is still not a sufficient guarantee of reliable, consistent and accessible information on the nutritional characteristics of food-stuffs and on the nutritional quality of diets;
11. CONSIDERS that the diversity of food cultures throughout the European Union constitutes a valuable asset that ought to be respected, and that it is necessary to take this into action when drawing up and implementing nutritional health policies, which must therefore be defined first of all at national level;
12. EMPHASISES, however, that many Community policies, particularly in the fields of public health, agriculture, fisheries, research, transport, consumer protection and the internal market, have such an impact than those nutritional

policies can have full effect only if aspects relating to nutritional health are taken into account in the drafting and implementation of the Community policies concerned;

13. NOTES that action to improve the availability of and access to healthy food as well as information about healthy diet are important components of nutritional policy;
14. CONSIDERS that action on nutritional health must be given an adequate place in the future Community action programme on public health;
15. CONSIDERS that if a health and nutritional policy is to be effective, it must be based, inter alia, on an exchange of experience and information as well as on cooperation and training of all the parties concerned, including nutritional professionals, operators in the sector, consumers and non-governmental organisations;
16. INVITES Member States, within the context of their national nutritional health policies, to:
  - set the population, from early childhood on, in better stead to make informed food choices by promoting healthy attitudes and eating and dietary habits and by providing relevant information;
  - involve all parties concerned in the discussion and promotion of nutritional health;
  - continue to develop the production, dissemination and implementation of nutritional health guidelines on the basis of sound scientific evidence;
  - improve the nutritional knowledge of health professional and those working in the field of food and nutrition;

<sup>1</sup>OJ C 329, 31.12.1990, p. 1.

<sup>2</sup>OJ C 148, 12.6.1992, p. 2.

- participate actively in the data collection networks on nutrition and physical activity in the Community;
  - encourage national experts to participate in Community activities, and in particular to produce scientific evidence;
17. NOTES that in its White Paper on Food Safety the Commission envisages inter alia the establishment of a global, consistent nutritional policy, as well as the presentation of an action plan on nutrition and recommendations for dietary guidelines;
18. INVITES the Commission to study ways of promoting better nutrition within the European Union, if necessary presenting appropriate proposals to that end, and particularly to:
- allow for nutritional health to be taken into account when drawing up and implementing any relevant Community policies and develop tools for assessing the impact of other Community policies on nutritional health;

- continue to develop tools to monitor nutritional health and its determinants, drawing on existing tools in use by Member States, in order to obtain comparable data, and ensure regular assessment of this data, complementing work by Member States;
- support and promote regular exchange of experience in the area of health and nutrition;
- facilitate the development of scientific evidence in the area of nutritional health by experts in this field, in particular to provide backing for and to update national or local dietary guidelines and the information given to customers;
- support research into the links between health and nutrition, into diet-related diseases, into an understanding of eating and dietary habits and into the impact or policies on health and nutrition;
- facilitate the exchange of information on nutrition-related training courses and professions;

- develop the use of nutritional labelling, by adapting it to the needs of consumers, and of other means of providing nutritional information;
  - examine the possibility of conducting projects to promote healthy diets, which could include subjects as diverse as fruit and vegetable consumption and breast feeding;
  - consider the use of new information technologies to improve the information available to those involved in this sector, and also to the public;
  - plan follow-up to nutrition activities;
19. INVITES the Commission to continue to cooperate with the relevant international organisations, in particular the WHO, to ensure effective coordination of activities and avoid any duplication.



## InterAmerican Heart Foundation ECC training network established



### Principles outlined

The InterAmerican Heart Foundation has outlined principles for the operation of its Emergency Cardiovascular Care (ECC) programmes in Latin America and the Caribbean. The Foundation's principles are guiding the effort toward sustainable ECC training in this region of the world. They include:

1. The training network is inclusive and multidisciplinary, involving a variety of professionals, including physicians, allied health professionals, police, disaster and emergency personnel.
2. A National Resuscitation Council and training centres must be set up so that they are sustainable within each country. Trained and experienced instructors will be cultivated in all Latin American and Caribbean countries so that strong training networks are established and maintained.
3. The ECC training programmes must cover the entire Chain of Survival. This includes:
  - Early access to the emergency medical system;

- Early cardiopulmonary resuscitation;
  - Early defibrillation when indicated;
  - Early advanced emergency treatments.
4. ECC training should not be done independent of the Foundation's overall mission, which includes attention to primary and secondary prevention, intervention, treatment and rehabilitation.
  5. The focus of ECC training should be toward the mass population, with emphasis on educating people about the signals and actions related to heart attack and stroke.
  6. All training must be science-based and in accordance with American Heart Association standards.

### Committee identifies five key functions

#### Subcommittees assigned to tasks

The Foundation's ECC committee, chaired by Sergio Timerman, MD (Brazil), and Santiago de los Santos, MD (Uruguay), has divided its responsibilities into five key subcommittees. Dr De los Santos heads the

Interamerican ECC Faculty and QA/PI (Quality Assurance/ Performance Improvement) Subcommittee. This group is responsible for:

- Training instructors to increase a country's capacity to provide ECC courses.
- Supporting creation and development of National Resuscitation Councils.
- Supporting organisation of Training Centres and Sites.
- Managing of quality assurance and performance improvement programmes.

Dr Saul Drajer (Argentina) leads the Translation Subcommittee. The subcommittee has oversight responsibilities for:

- Assuring the quality of translations.
- Developing and continuously improve the translation process.
- Maintaining ACLS, PALS and BLS reviewers lists.
- Managing the translation process with assigned staff.

The Science Subcommittee/Consejo Latinoamericano de Resucitación (CLAR) is chaired by Dr Raul Alasino (Argentina). This group is responsible for:

- Facilitating research and monitoring activity in ECC, including basic, applied and healthcare system training.
- Facilitating the exchange of information among scientists through publications, conferences and meetings and in other ways.

- Facilitating the use of research and monitoring information in policy decisions.
- Facilitating the development of research capacity.

Drs Ulises Ceron (Mexico) and Horacio Giraldo (Colombia) lead the Communications Subcommittee, which:

- Facilitates communications among the InterAmerican Heart Foundation, the

National Resuscitation Councils and Training Centres and Sites.

- Manages the publication of the newsletter.
- Manages the development and maintenance of a Foundation ECC website.

The most recently formed Subcommittee is the Pre-hospital Subcommittee, coordinated under the direction of Dr Osvaldo Rois,

Argentina. This subcommittee helps bring together organisations that are first-responders with the community as a whole, in order to deal more effectively with emergency situations.

*For further information on the ECC programmes, contact Javier Valenzuela at [javierv@heart.org](mailto:javierv@heart.org) or [www.iahf.org](http://www.iahf.org)* ♥

## CANADA

### *'Heart on the Hill' – Advocacy collaboration between a society and a foundation*



On February 12, the Canadian Cardiovascular Society (CCS) and the Heart and Stroke Foundation of Canada (HSFC) conducted their fourth 'Heart on the Hill' day of meetings with Canada's federal Members of Parliament. The goal of this session, held each year during 'Heart Month' and near, or on, Valentine's Day, is to keep issues relating to cardiovascular health, including disease prevention, service delivery, and research support, in front of federal decision makers, and to position HSFC and CCS as organisations whose opinion should be sought regarding health policy issues. The event takes its name from 'Parliament Hill', the location of the Canadian House of Parliament in Ottawa.

The two organisations have found this to be a successful partnership. The Foundation is well-recognised by the Canadian public and politicians, and its reputation and presence across the country helps to open the door to have the meetings. The Society's physician members bring credibility to the discussions as front-line care-givers. In the meetings, a member of the Society Council and a senior volunteer from the Foundation Board are joined by a staff member from each organisation.

In the four years since the programme began, the number of meetings held with parliamentarians has doubled to the 45th meeting scheduled this year. In addition to the formal meetings, the Foundation and Society hold a reception at the end of the day which many of the parliamentarians and their staff attended, and also Members of Parliament who had not been available for meetings during the day.

Each year approximately three months before the event, a letter is sent to 100 of the

300 Members of Parliament, and to key senators, letting them know that the Society and Foundation will again be coming to Parliament Hill, and asking whether the Member would be interested in having a meeting. This target group of MPs is selected based on their interest in heart health, or their position as a minister, or member of a parliamentary committee (such as health, and finance), of interest to CCS and HSFC.

The Foundation and Society select a limited number of issues to raise with the parliamentarians. We have found that it is important not to try to raise too many points during the brief meetings. This past year the meetings focused on a 'Canadian Cardiovascular Action Plan', a conjoint CCS/HSFC integrated strategy to address cardiovascular health and care needs in Canada. In addition to introducing the general concept, the HSFC focused on one of the areas within the Action Plan - the need for a national surveillance programme; and the Society stressed one of the other areas - service delivery, and, in particular, the need to address the shortage of cardiovascular workers. Those MPs that request a meeting are sent a briefing package a week or two before the day of meetings including one page summaries of the issues of focus, as well as short descriptions of the Society and Foundation.

HSFC Board and CCS Council members also receive a briefing package a week before the event, and attend briefing sessions that are held in Ottawa the morning or day before the meetings. For the past two years there has also been a joint dinner the night before, with a speaker who addresses a topic related to the advocacy day.

The visits last approximately half an hour each. As with most events that involve

politicians, scheduling changes are announced constantly, including the day of the event. In addition to a package of short descriptions of the key topics that is left with the MP, the Society and Foundation have found that it is also useful to have a small 'give-away' to leave with the MP and staff members. For the past two years this has been a small red, rubber heart 'stress buster' with the Foundation's and Society's logos printed on opposite sides. These hearts have been very popular, and one year a friendly MP even brought them onto the floor of the House of Commons.

Over the four years that our organisations have conducted this event, we have learned several lessons:

- start and then build gradually, learning from your experience,
- use whatever contacts you may already have among the parliamentarians,
- limit your annual message,
- prepare your staff and volunteers,
- prepare a short briefing note regarding each issue,
- develop a concise package of material, including the briefing notes, to leave with the parliamentarians,
- customise the message, if necessary, to the interests of the individual MP.

Our two organisations have also gained as a result of having this annual event:

- we now have entrée to key policy decision-making arenas;
- we receive invitations to make presentations to standing committees of Parliament;
- we are invited to comment on policy initiatives;
- we are consulted by the bureaucracy regarding key issues.

The Society and Foundation believe that this event has helped raise their profile among the important group of federal members of parliament and their staff. While it is important to have a timely message, it is probably even more important to have regular contact through an event such as this.

## Finnish Heart Association

### Heart Week, 22-29 April 2001



Heart Week is an annual media campaign by the Finnish Heart Association (FHA). During the campaign, information on heart health promotion is offered at hundreds of healthy-heart stands, cholesterol and blood-pressure measuring events with health guidance, and talks for the general public. The campaign is also being introduced in workplace health services and health centres. The materials developed by FHA are a poster, a health education leaflet, quizzes, Heart Week promotional materials and official campaign clothing.

Heart Week 2001, the twelfth since the campaign began in 1990, will concentrate on increasing public awareness of the Action Plan on Heart Health Promotion, a national plan launched in 1998. The campaign will focus on the crucial target group of children and young people. Its theme is *With little effort, a healthy heart.*

The annual lunch campaign will take place in 4500 canteens and cafeterias, with the support of food companies Van den Bergh Foods and Lännen Tehtaat Oy. The national airline Finnair is taking part for the second year running. For the first time, service-station cafeterias are taking part in the lunch campaign (a total of 49 Shell cafeterias in various parts of the country). Student cafeterias in the Helsinki area are also participating. The campaign package for Heart Week contains heart-healthy recipes, information and promotional material for distribution in canteens.

The Kids Project will be launched during Heart Week 2001. The targets are daycare centres and pre-schools. The materials include a leaflet with heart-friendly ideas for eating and exercise for the children to take home, which will also be distributed at parents' evenings. The teachers have their own

materials with ideas for the inclusion of heart health promotion in daily activities during and after Heart Week. The Finnish Heart Association's partners in this project are the Young Finland Association and the Federation of Nursery School Teachers. Van den Bergh Foods is the sponsor of the project. For the first time a prize will be awarded to a person or organisation for outstanding achievements in the promotion of heart health.

The Estonian Heart Association is organising its Heart Week at the same time as the Finnish campaign, with the same theme and using FHA materials as a basis for its own campaign materials. The campaign includes blood pressure and cholesterol measurements, counselling and media information, as well as a lunch campaign and activities in daycare centres.

The planning and organisation of Heart Week 2001 is the work of the Finnish Heart Association, with its 20 district offices, 241 local associations and many external co-workers interested in heart health promotion. For further information, contact Ritva Viljanen, e-mail: ritva.viljanen@sydanliitto.fi.



## Venezuelan Heart Foundation

### Aims and activities



#### Introduction

The Venezuelan Heart Foundation (VHF), a national non-government organisation, works on a non-profit basis with the mission of reducing cardiovascular (CV) and cerebrovascular morbidity and mortality in Venezuela. Its aim is to promote heart health and to encourage the environmental conditions which favour its mission. It also aims to develop a network of organisations in Venezuela, and to establish alliances between different sectors.

The Victoria, Catalonia and Singapore Declarations, which have resulted from international conferences on CV health, have been incorporated as the VHF's ideological frame of reference. Today, the VHF has 23 main members and five corporate members. Its strategic guidelines are the following:

1. Institutional strengthening of the Venezuelan Heart Foundation.
2. Development of a network of national organisations devoted to the promotion of CV health.

3. Fund-raising for the projects and programmes included in the strategic plan.
4. Educational programmes.
5. Establishing alliances.
6. Development of CV health promotion programmes.

#### Activities developed

Since its inception, the VHF has focussed its efforts on developing the above mentioned strategic objectives. Special emphasis has been placed on preventative activities for children and the general public. With this in mind, it sponsors and encourages programmes for the general public, and for children in particular. These programmes are carried out by the different VHF member organisations in Venezuela.

#### A day with your Heart

This is a CV disease prevention programme which starts at the pre-school level. Teachers, doctors and children become familiar with health issues through art and science-based teaching methods suitable for

CV health promotion. The aim of the programme is to avoid the appearance of CV risk factors in children in Venezuela. It consists of nine basic activities:

1. Know my heart: the Heart Museum. Children come into contact with hearts of different sizes, textures, shapes and colours.
2. Wanted: a lively heart. Children learn how to use the stethoscope, to hear the difference between the sound of a heart beating during exercise and one beating at rest.
3. A heart-healthy snack. Children share a healthy snack in a friendly and happy atmosphere where they find out which foods are heart-friendly, and learn about the importance of good nutrition.
4. Fishy business. This activity is done with a small fish and shows the damage caused by smoking.
5. A hearty get up and go. This activity emphasises the need for physical exercise.
6. Colouring from the heart. Children colour models of the CV system.
7. Art and heart. Pupils create different models of the cardiovascular system using rhymes, poems, songs, etc.
8. Heart-beat. Children enjoy physical activities and dance to different musical beats.

9. The wonderful journey of the red blood cell. Using a human heart drawn on a canvas, children learn how blood journeys through it.

This programme is now carried out in Lara (Ascardio), Monagas (Precardio), Barinas (Abacor), Cojedes (Cojedes Cardiovascular Centre), Táchira (Fundacor), Yaracuy (Yaracardio). All of these are VHF member organisations.

#### Risk factor prevention campaign

The VHF member organisations carry out hypertension, cholesterol and triglyceride screening campaigns. These are supported by pharmaceutical companies and organised one to four times a year.

#### Heart trek

This activity is included in World Heart Day and is organised in accordance with WHF guidelines. The VHF organises a nationwide Heart Trek and supports its members through a national television, radio and press campaign, and by distributing leaflets, T-shirts, caps, posters, educational materials with the World Heart Day and the VHF logos. This helps to create a harmonious edu-

cational campaign, to strengthen the identity of the VHF, while keeping in synch with international guidelines.

#### Signing of the Agreement between the Venezuelan Cardiology Society (VCS) and the Venezuelan Heart Foundation (VHF)

The Venezuelan Heart Foundation, as part of its strategic plan "Establishing Alliances", encouraged the signing of an agreement between the VCS and the VHF to establish the guidelines of both organisations.

#### No-Smoking programme

In the EMTAJOVEN programme, a survey was conducted among school-aged children from all over Venezuela to find out about tobacco use; corrective measures were then put in place. Education workshops were set up for no-smoking programmes.

#### CPR programme

The VHF helped to create the Resuscitation National Board, and offers support to the CPR programmes set up in Venezuela according to AHA-FIC guidelines.

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Telephone: 41 22 / 347 67 55  
Telefax: 41 22 / 347 10 28  
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The American College of Cardiology session **NEW GUIDELINES FOR MANAGEMENT OF UNSTABLE AND NON ST-ELEVATION MYOCARDIAL INFARCTION** held on the first day of the 50th Scientific Session in Orlando, Florida, is available in a webcast version as part of the World Heart Federation's Twin Centres series.



The webcasts under the auspices of the World Heart Federation take place at the congresses of the American College of Cardiology, the American Heart Association and the European Society of Cardiology.

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*New webcast [www.prous.com/facsac](http://www.prous.com/facsac)  
available May, 2001*

# The First WHF Global Conference on **CARDIOVASCULAR CLINICAL TRIALS**

Previews and Reviews  
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The World Heart Federation and the Hong Kong College of Cardiology are proud to organise the First WHF Global Conference on Cardiovascular Clinical Trials - Previews and Reviews (WHF CCT) on 21-24 November 2001 at the Hong Kong Convention and Exhibition Centre, a magnificent new architecture at the Victoria waterfront.

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