



Tobacco Policy Statement: Relationship with other organizations

Purpose: The World Heart Federation (WHF) recognizes with deep concern the relationship between the use of tobacco and its impact on morbidity and mortality both for heart disease and stroke and many other diseases. The following policy is based on the need to eliminate the use of all tobacco products and thus reduce the incidence of disease and for the WHF to act as an exemplar in the area of tobacco control.

Policy:

1. The WHF will not accept financial, or other assistance, from a tobacco products manufacture or wholesale distributor of tobacco products.
2. The WHF will not knowingly accept financial, or other assistance, from a business, if the majority of the revenue of that business is derived from the promotion, distribution or sale of tobacco.
3. The WHF will not knowingly purchase goods or services from a tobacco products manufacture, a wholesale distributor of tobacco products or a business, if the majority of the revenue of that business is derived from the promotion, distribution or sale of tobacco.
4. The WHF will accept financial contributions from and make its services available to any individual, regardless of the individuals connection to the tobacco industry unless the individual is a public figure who is identified with the tobacco industry.
5. Individuals employed by, or with strong ties to, the tobacco industry shall not serve in leadership or spokesperson volunteer roles. Such individuals may serve in other volunteer roles, provided that they uphold the WHF's position against the manufacture, promotion and sale of tobacco products while acting on the WHF behalf.
6. The WHF will seek out opportunities to engage in joint educational, fund raising and other activities with those businesses, which have chosen not to sell, promote or distribute tobacco products.
7. The WHF may actively assist tobacco farmers and others who wish to stop tobacco growing, production, distribution, promotion or sales through means including moral support, advocacy or governments, recognition, honours and awards.