



# Investing in the CVD leadership of the future

The World Heart Federation (WHF) Salim Yusuf Emerging Leaders Programme brings together future leaders in cardiovascular health to share experiences, learn from world-class experts and participate in groundbreaking research projects.

Created in 2014 by world-renowned leader in global cardiovascular disease (CVD) research and WHF Past President, Professor Salim Yusuf, this WHF initiative is among the first international training programmes on cardiovascular health policy research, health systems and implementation science.

The Programme's main objective is to build up capacity, professional development, mentorship and networking of WHF Emerging Leaders in 100 countries. Together, they research and act to reduce premature mortality from CVD globally in line with World Health Organization (WHO) and Sustainable Development Goals (SDG) targets around noncommunicable diseases.

Each year, through a competitive process, 25 Emerging Leaders are selected. These are outstanding individuals who have demonstrated long-term promise through their early career success, and creativity and passion for improving cardiovascular health and preventing CVD. As a consequence of their participation in the WHF Salim Yusuf Emerging Leaders Programme, these professionals will have the capacity to effect change and drive the future of their careers.

"Being an Emerging Leader of the WHF has been a door opener to greater career opportunities, international collaborative research and cross-fertilization of ideas. Participating in the Programme has assisted my ability to write scientific papers for publication in high impact journals and increased my number of publications, as well as created professional recognition that has earned me an appointment to higher positions of responsibility in the field of public health."

**DR ADENIYI SAMUEL OGINNI**  
EMERGING LEADER 2016, NIGERIA



# Achieving positive country-level and global impact through targeted focus areas

Every year the Salim Yusuf Emerging Leaders Programme focuses on a particular area with the aim of developing and executing collaborative, multi-country, one-year pilot projects with the provision of WHF seed grant funding.

The collaborative research projects developed by WHF Emerging Leaders represent substantial contributions across each year's theme with a focus on implementation science, health system strengthening and health policy research. Seed grants have been awarded via the Programme for these projects, which have led to presentations, peer-reviewed publications, additional grant funding and action toward the Programme's goals based on the collaborative group work.

Take a look at the latest news on the Salim Yusuf Emerging Leaders Programme, including the impact individual Emerging Leaders and their collaborative projects are having in the field of cardiovascular and circulatory health.

Visit: [www.whfel.org](http://www.whfel.org)

"At Novartis, we believe that the Emerging Leaders Programme is an important means by which to develop strong national advocates and implementers for noncommunicable disease programmes in countries. It helps participants engage in activities ranging from securing political will and support for the management and treatment of noncommunicable diseases, to developing national treatment guidelines, and creating and securing funding for sustainable programmes to address the needs of chronic disease patients. It is clear that this Programme, which Novartis is proud to sponsor, helps put countries on track to achieving their Universal Health Care goals."

**REBECCA STEVENS**  
HEAD OF ACCESS PARTNERSHIPS AND  
PUBLIC AFFAIRS, NOVARTIS

## FOCUS AREAS



## FUTURE FOCUS AREAS



# Your role in the future of global cardiovascular and circulatory health

The Salim Yusuf Emerging Leaders Programme has already achieved significant results. To take performance and impact to the next level, we need you - world-leading pharmaceutical companies and organizations in the field of cardiovascular and circulatory health - to add your support to that of Professor Yusuf and WHF.

Building a global talent pool will have far-reaching and long-term capacity-building benefits for the future of cardiovascular health. WHF Emerging Leaders are already having a huge impact on global cardiovascular health, but with your support, more can be done to strengthen and accelerate their performance.

By making a donation, you will be contributing to the sustainable future of the Salim Yusuf Emerging Leaders Programme and the future of a field which is so vital in tackling premature mortality caused by the world's number one killer. And there are additional ways in which you can add your vital support to our work.

## How you can support and benefit from the Salim Yusuf Emerging Leaders Programme

- Make a crucial donation to the Programme and thereby demonstrate your support for clinical research and ground-breaking initiatives in cardiovascular health
- Offer individual corporate sponsorship to an Emerging Leader in your particular CV field or country
- Showcase your commitment to the future of cardiovascular prevention, treatment and control as an official sponsor of the Programme
- Provide inspiration and shape the direction, development and outcome of the Programme

To find out more or make a donation, please visit [www.whfel.org](http://www.whfel.org)



# Ensuring a sustainable future to accelerate impact

The WHF Salim Yusuf Emerging Leaders Programme is supported by a generous initial endowment of 400,000 USD from Professor Yusuf. WHF is now seeking to build upon this in order to sustain the global impact of the Programme.



In addition to the initial funding, WHF has made a commitment to engage in additional efforts through fundraising from diverse sources to preserve and grow Professor Yusuf's generous contribution.



"This funding will provide crucial financial support to individuals who will lead in new clinical research initiatives in developing countries in the area of global health. Over the years that I have served on the Board of the World Heart Federation, I have been impressed by the importance of our work and our impact, despite the modest resources that WHF has to operate with. WHF's potential reach and impact is enormous, and can translate into benefiting millions of people around the world."

**PROFESSOR SALIM YUSUF**  
**WHF PAST PRESIDENT**

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## Because every heartbeat matters

The WHF Salim Yusuf Emerging Leaders Programme plays a vital part in helping to achieve our vision:

**WHF and its members believe in a world where heart health for everyone is a fundamental human right and a crucial element of global health justice.**

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# About the World Heart Federation

The World Heart Federation is dedicated to leading the global fight against cardiovascular disease (CVD), including heart disease and stroke.



We are the only global advocacy and leadership organization bringing together the entire CVD community to drive the CVD agenda and help people live longer, better, more heart-healthy lives. We and our members - more than 200 organizations, scientific societies, foundations and patient associations in over 100 countries - believe in a world where heart health for everyone is a fundamental human right and a crucial element of global health justice. Because every heartbeat matters.

"I would like to say that participating in the WHF Emerging Leaders Programme has been an amazing experience. I had the opportunity to learn from experts in the cardiovascular medicine area, meet many people, including past and current Presidents of WHF, and collaborate on an international project. This experience has grown my global network, which in turn gave me new opportunities and invitations to collaborate with people internationally."

**KARLA SANTO MD**  
**EMERGING LEADER 2017, BRAZIL**



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