John Meiners is Chief of Mission Aligned Businesses for the American Heart Association (AHA). In this key role, John leads the development and expansion of AHA’s businesses that support its global mission to reduce mortality from cardiovascular diseases and stroke by 25 percent by 2025. Additionally, he assumes responsibility for furthering AHA’s development of new products, technology platforms and services. The four business segments that fall under John’s leadership are Emergency Cardiovascular Care (ECC), Workplace Health, Global Programs and National Corporate Relations.