



Amit Yadav

Mr. Amit Yadav has completed MPhil and LL.M from the National Law School of India University, Bengaluru (NLSIU) in 2010 and 2007 respectively and completed the Leadership Programme on Tobacco Control from the John Hopkins School of Public Health in 2011. He was selected as an Emerging Leader to participate at the Think Tank Seminar organised by the World Heart Federation in March 2016. He has recently submitted his thesis on *Public Health, Tobacco and International Trade and Investment Treaties of India: A Constitutional Analysis* for the award of PhD at the NLSIU.

He has been working with HRIDAY since 2007 and worked as a legal consultant with the Public Health Foundation of India for five years (2010-2015). In his various roles in different projects in these two organisations he was engaged in liaising, assisting, advising, building capacity and doing advocacy for advancing tobacco control and NCD prevention and control in particular and public health law in general. His areas of expertise include Public Health Law, Policy and Advocacy, Legal and Policy Research and Analysis. As consultant, he continues to provide policy research support at HRIDAY and to other researchers in the country working on tobacco control and NCD prevention and control related policy and community research, including their evaluations and assessments. He is actively engaged in the WHF CVD Roadmaps project being adapted and implemented in India by HRIDAY, PHFI and CCDC.

Besides working closely with the WHO and Ministry of Health and Family Welfare, Government of India on various tobacco control policy aspects, as a Senior Consultant, he is also providing policy research support to the WHO-FCTC Global Knowledge Hub on Smokeless Tobacco at the National Institute of Cancer Prevention and Research, Noida, Uttar Pradesh, India.

He has been part of several policy research including on significance of pictorial health warnings, their effectiveness, need for strict prohibition on tobacco advertisement, promotion and sponsorships, research on compliance with the tobacco control laws and FCTC obligations by India. In addition, evaluation study to assess impact of the National Tobacco Control Programme, besides Health Impact Assessment study of policies, strategies, programmes or legislations of selected government sectors with regard to tobacco control and NCD prevention. He has also worked in collaboration with national and international civil society and government stakeholders, in particular, on tobacco control and NCD prevention and control on various aspects. He is member of several regional and national tobacco control and NCD prevention and control networks with active participation with knowledge sharing mostly for South to South collaboration and learning. He was Co-Chair of the Organising Committee of the “International Conference on Public Health Priorities in the 21st Century – The Endgame for Tobacco” held in New Delhi in September 2013.

Mr Yadav has been an active member of the Framework Convention Alliance (FCA), and is currently a Board Member of the FCA representing the South East Asia Region in the FCA Board of Directors (for the period January, 2016 to December, 2019).