2nd Global Summit on Circulatory Health

Building a civil society movement including the patient voice

Tony Duncan (Heart Foundation of New Zealand)
Durhane Wong-Reiger (Canadian Organization for Rare Disorders)
Panellists

- **Katie Dain**, NCD Alliance
- **Habib Gamra**, African Heart Network
- **John Meiners**, American Heart Association
- **Rajakanth Raman**, Rainbow Across Borders
- **Hung Yong Tay**, Singapore Heart Foundation
- **Maciej Tomaszewski**, International Society of Hypertension
Setting the Scene

Where we are now

• Lethargy, dormant diseases, hibernation
• Concerns with workshop title: ‘including patient voice’ shows that this is not integral part of our work

Where we want to be

• Urgency & outrage
• Reframe the issue: burning platform of health justice
• Tell the stories of the crisis moments
• Need to galvanize the public & get policy makers’ attention

We need to be ready with:

• Arguments backed up with evidence and data.
• Messages for policy makers that speak to the head, heart and pocket.
Action Points

Reframe the issue as urgent – ‘burning platform’

• Health *justice* (rather than health equity)

Prominent CVD Champions

• Create a cadre of prominent CVD advocates who can raise awareness

Invest resources in training patient advocates

• Invest time & money in providing patients with speaker training, the policy framework and the evidence base
Action Points

World Heart Day

• Use WHD to create urgency for the UN HLM in 2018

Build coalitions

• Many CVD organizations exist within one country - build coalitions to unify goals, messages & actions

Include patients in decision-making processes

• Ensure patients have a voice in setting policies, goals, research
Key considerations & guiding principles

• Take a holistic approach (psychosocial impact too)
• Understand the whole patient journey
• Look beyond the event, also at management and rehabilitation
• Include families & caregivers
• Include all stakeholders (e.g. incl traditional medicine)