

## MEMBER BENEFITS

The World Heart Federation (WHF) is the principal representative body for the cardiovascular community, including the national and continental cardiology scientific societies and foundations. We are proud to act as the global voice for the scientific, medical and professional communities, as well as patients and charitable organizations.

WHF works at the international and national levels through our own activities and those of our 200-plus members. We are a Non-Governmental Organization (NGO) in official relations with the World Health Organization (WHO) and a founding member of the NCD Alliance.

Only by working together to create a powerful movement can we influence national and global health agendas to deliver long-term sustainable change: because every heartbeat matters.

### Benefits of becoming a WHF member:

#### WHF resources and support

Benefits	Full	Associate
WHF grant opportunities for your organizational capacity building	♥	♥
Expert support on country legislation or policy directions, including submitting formal commentaries and opinions on key topics to government ministries and WHO	♥	♥
Letters of support from WHF to your government on specific issues	♥	♥
Exclusive monthly access to the WHF Members' newsletter	♥	♥
Potential to influence how funding is prioritized through WHF's links with industry, inter-governmental agencies and the philanthropic sector	♥	♥
Funding and technical support for you to implement CVD Roadmaps and Roundtables	♥	♥
Use the WHF membership logo on your website and key documents	♥	♥
WHF support for and attendance at your national event or congress	♥	♥
Nominate representatives for the WHF Salim Yusuf Emerging Leaders Programme	♥	♥
Your events featured on the WHF website calendar	♥	♥
Your own dedicated contact person at WHF	♥	♥
A selection of free Global Heart Journal articles	♥	♥
WHF's weekly CVD news and topics from the international media monitoring	♥	♥
Priority access to World Heart Day resources for you to translate and adapt to your needs	♥	♥

## Network with the CVD community and peers

Benefits	Full	Associate
Attend the World Congress of Cardiology and Cardiovascular Health, with 3 free registrations, 7 preferential rate registrations, and discounted booth costs	♥	♥
Unrivalled networking opportunities at WHF flagship events, including the World Congress of Cardiology and Cardiovascular Health and Global Summit	♥	♥
Exclusive access to the WHF Members' lounge at the World Congress of Cardiology and Cardiovascular Health	♥	♥
Priority invitation to the Global Summit	♥	♥
Recognition of your organization and members at the global level	♥	♥
Access to the largest international network of global cardiovascular health leaders and stakeholders	♥	♥
Access to the WHF database of international leaders in CV	♥	♥
A chance to share best practice and professional insights at workshops organized during WHF congresses, on topics such as leadership, advocacy, governmental affairs, fundraising and communications	♥	♥
Showcase your activities in WHF Member's News, including through our Member of the Month feature	♥	♥
Sharing your achievements and announcement via the WHF website, social media channels, newsletters and calendar of events	♥	♥

## Become a global influencer

Benefits	Full	Associate
Opportunity to provide strategic input into local, national, regional and global health development agendas (WHO, UN, Ministries of Health) with WHF support	♥	♥
Be informed on consultation to WHO and UN documents	♥	♥
Access to advocacy tools for use with governments	♥	♥
Enhanced credibility of your organization as an approved member of an NGO in official relations with the WHO, giving you a stronger platform for national influence	♥	♥
Access to WHF CVD Roadmaps and Roundtables for national implementation with policy makers in your country	♥	♥
The opportunity to collaborate on WHF projects and initiatives, such as CVD Roadmaps, Roundtables, policy statements, resources and toolkits	♥	♥
Right to speak at the WHF General Assembly and have a voice in guiding our priorities and activities	♥	
Right to nominate and vote for WHF leadership	♥	
Right to nominate candidates for the WHF Standing Committees and Expert Groups	♥	
Right to nominate for the WHF Awards	♥	
Right to influence WHF global position papers and policies	♥	